

## **Engaging NEMO Panel**

**Monday, October 20, 2008, 2:30 pm**

### **Northland NEMO's Numberless Nuances**

**Including: Holy Charrette, they *actually* liked it?; What's Camp Without Games!, and; Green Eggs and Ham! NEMO on a boat? Yes you can said Sam I am!**

Jesse Schomberg and John Bilotta, University of Minnesota Sea Grant Program, Northland NEMO

In 2007, the Northern Minnesota Chapter of the American Institute of Architects sponsored a Charrette: a dynamic, multi-day planning exercise involving professional review and public feedback. The site was selected with help from the City Planner, and focused on 100 acres along a designated trout stream that's also listed on the state's impaired waters list. Previous attempts to develop part of this land had met with strong resistance from neighborhood residents concerned about water quality, recreation, and congestion. The Charrette brought together planners, architects, developers, neighborhood residents, fisheries and ecology experts, stormwater managers, and others in reviewing and improving development designs for this area to meet the needs of developers and community members. The final design incorporated aspects to fit the needs and concerns of all parties.

This mini-session will feature the Watershed Game and the Clearwater Game developed by the Northland NEMO Partners and used as a tool to provide an exceptional learning platform for local decision makers and elected leaders during NEMO Workshops. During this mini-session, participants will pass the time during our long road trip by playing the games and learning how they games are used during NEMO Workshops, how they were developed, and adaptations for local NEMO Program use.

In the land of 10,000 plus lakes, miss the potholes on your road trip by navigating instead by boat! This mini-session will feature "A View from the Lake" and "A View from the River" - interactive NEMO workshop tours developed by Northland NEMO. This is not just a sightseeing tour and it's not just for anyone. This is a hands-on approach for conducting NEMO workshops. Local decision makers and elected leaders board boats for Northland NEMO Workshops that provide knowledge building excursions on land use issues, water quality problems, and the practices and tools local decisions makers and elected leaders must be attentive to. During this mini-session, participants will learn how these workshops on the water are conducted, coordinated, and carried out without losing one of our valued decision makers overboard.

### **The sun rises on a Black Creek**

Patrick Beggs & Christy Perrin, NC NEMO

A developer encroaches on a greenway. A greenway skirts perilously close to a creek. Words such as 'PCBs' and 'environmentalist' are tossed around without regard. An angry mob storms the castle demanding their open space. Anger, strife, chemicals, confusion: all

fodder for the local media. Could this really be happening in Christy's watershed? Yes, it was, but it was also the impetus for a collaborative partnership, seeking truth and a higher level of aquatic biota. Christy and Patrick coaxed the local GIS gurus, the watershed wizards, the townsfolk and their leaders, to join the quest with the neighborhood children and levels of government beyond the town borders, even...the EPA. Together, this fellowship seeks the truth, using high tech GIS gadgetry and old fashioned sharing of concerns to find common ground. The result: the Black Creek Watershed Association.  
<http://www.ncsu.edu/WECO/blackcreek>

**Audience Nodding Off? Facing Blank Stares? Tell a NEMO Story.**

Jonathan Doherty & Todd Janeski, CB NEMO/VA NEMO

Every presenter in the world is using powerpoint; 95% are putting people to sleep. NEMOids do far better than most (irreverent souls that we all are!), but in a fast changing digital world there are ways we can improve too. Chesapeake and Virginia NEMOs are testing story-based, visual approaches to getting the message across. What are the principles involved? And what's the process for planning great NEMO presentations? Where can you find more visual resources? What are some examples of conveying the message? This session will explore all of this, in a humorous and substantive way.