**NEMO Project Evaluation Model**

**NEMO Goal:** To protect natural resources in a way that balances economic growth with environmental and human health to improve quality of life.

### Activities and Outputs
- Town presentations
- Watershed project organization
- Regional & special project organization
- Educational products & publications
- Internet sites & CDs
- Presentations at conferences & workshops
- Phone consultations
- Plan, regulation and other reviews
- Research

### Short-term Outcomes
*After attending a NEMO presentation*
- Local decision makers and leaders can describe the impacts of development on water quality
- Local DMs can explain three-tiered strategy to protect water quality
- NEMO participants are interested in applying concepts in their communities
- NEMO participants are interested in collaborating on a watershed basis with neighboring NEMO towns

### Mid-term Outcomes
- Local land use decision makers implement natural resource-based planning and development designs
- Initiation of new town natural resource protection initiatives
- Increased cooperation and collaboration among neighboring NEMO towns

### Long-term Outcomes
- Cleaner water
- Less polluted runoff
- More protected/enhanced habitat
- Less fragmented natural land

### Process Measures for Short Term Outcomes
- # of presentations; # of attendees, type of attendees
- Types and # of educational products, # and types of orgs
- # of pubs; # of pubs ordered via Web; commentary & reviews of pubs
- # of hits; # of downloading of materials; # of CD’s distributed
- # of people and/or towns to whom advice dispensed
- # and type of documents reviewed
- # of projects
- Satisfaction with meetings (as reported in end-of-presentation evaluations)

### (Examples of) Performance Measures for Mid-Term Outcomes
- Research & information gathering local projects
- Natural Resource inventories
- Development of local GIS information and/or capacity.
- Changes to commission structure and/or charge.
- Increased cooperation & communication among land use boards.
- Inter-jurisdictional collaborations
- (Changes to) Comprehensive plans
- (Changes to) Watershed plans.
- (Changes to) Open space plans.
- Farmland preservation initiatives.
- Changes to zoning regulations
- Changes to subdivision regulations.
- Changes to wetland and/or stream buffer regulations.
- Changes to road or stormwater collection maintenance & funding policies.
- School or informal education & awareness projects implemented
- Changes to density and/or location of development
- “Low impact development” practices implemented
- Other stormwater “best management practices” implemented

### Indicators for Long-Term Outcomes
- Reduction in pollutant loadings of receiving waters
- Reduction in volume and pollutant load of runoff
- Acres of habitat protected and enhanced
- Landscape fragmentation statistics vs. projections
- Acres of open space and farmland preserved

Primary focus of NEMO Programs