

# National NEMO Network

## Policy Statement on using NEMO materials

As stated in the NEMO Network Charter, Network programs are encouraged to share educational materials, including publications, fact sheets, presentations, websites and the NEMO name and logo. In order to protect the rights of the original authors and the integrity of the Network, a few simple guidelines are required, as below. This Policy Statement **applies to all Charter members** of the National NEMO Network. Non-members should contact the Network Hub for additional guidance on use of NEMO materials and logos.

### 1. Use of Materials

NEMO educational materials and methods are intended for educational, non-commercial use only. Any commercial or for-profit use is a violation of the Network Charter and a potential copyright infringement.

### 2. Program Name and Logo

#### For New Members

We strongly encourage you to incorporate “NEMO” into your program name. Most Network members have found that including NEMO in the program name provides widespread recognition, as well as identification with being part of a nationwide effort. For the same reasons, most programs have found it beneficial to model their program’s logo after the original NEMO logo, but adding unique elements that creates their own state identity. The Network Hub is happy to provide examples of logos and, if needed help in producing one.

### 3. Sharing Materials

#### 1. Review

**a. For adapted materials:** When adapting materials from another Network program, we request that you: (1) notify the originating program, and forward a draft copy to them for comments; (2) provide the Network Hub with a copy of the adapted material for our files and for sharing with the network via the For Members section of the website.

**b. For original materials:** Please provide a digital copy, to the Network Hub for our files and for sharing with the network via the For Members section of the website.

#### 2. Giving Credit

**a. For material adapted from the Connecticut NEMO Program:** The following phrase must appear on adapted printed materials and on main Web pages (the level of conspicuousness is up to you):

© The University of Connecticut. [Used][Adapted] with permission of the University of Connecticut Cooperative Extension System.

**b. For materials adapted from other NEMO programs:** Publications and presentations adapted from other Network programs should give prominent credit to the originating program. Request specific language from that program.

**c. In the case that several Network materials are used** in the making of a new publication or presentation, i.e., used more as reference materials than as a template for an adaptation, the material should either note these as references, if appropriate, or include the phrase

*“Adapted from resource materials of the National NEMO Network.”*

#### 3. Network Affiliation & Logo

As stated in the Charter, Network members agree to recognize and promote their relationship to the National Network. Therefore, all NEMO related materials including program websites, publications and presentations should contain the following acknowledgement:

*[name of your program] is a charter member of the National NEMO Network.*

Also, all NEMO related materials should **display the National NEMO Network logo**. NEMO Network logos are available for your use from the Hub and on the For Members section of the Network website ([nemonet.uconn.edu](http://nemonet.uconn.edu)).

