

National NEMO Network

Policy Statement on using NEMO materials

As stated in the NEMO Network Charter, Network programs are encouraged to share educational materials. In order to protect the rights of the original authors and the integrity of the Network, a few simple guidelines are required, as below. This Policy Statement applies to all Charter members of the National NEMO Network. Non-members should contact the Network Hub for additional guidance on use of NEMO materials.

1. Use

NEMO educational materials and methods are intended for educational, non-commercial use only.

2. Name and Logo (For New Members)

We encourage you to use the name "NEMO" and the logo, but we don't require it. While some Network programs have decided that the name doesn't make sense for them, most have decided that the recognition factor and sense of Network identity outweigh any problems. For instance, Alabama, Ohio, South Carolina and others, after careful debate, chose to stay with the name and logo, but to add an element that creates their own state identity. Please contact the Network Hub for examples of logos and, if needed, help in producing one.

3. Shared Materials

(a) Review

For adapted materials: When adapting materials from another Network program, we request that you: (1) notify the originating program, and forward a draft copy to them for comments; (2) provide the Network Hub with a copy of the adapted material, for our files and for possible posting on the Members Resources section of the website.

For new materials: Please provide a digital copy, if possible, to the Network Hub for possible posting on the Members Resources section of the website.

(b) Credit

For material adapted from the Connecticut NEMO Program: We would like the following phrase to appear on adapted printed materials and on main Web pages (the level of conspicuousness is up to you):

© The University of Connecticut. [Used][Adapted] with permission of the University of Connecticut Cooperative Extension System.

For materials adapted from other NEMO programs: Request specific language from that program.

(c) Network Affiliation

As stated in the Charter, Network members agree to recognize and promote their relationship to the National Network. Therefore, all NEMO related materials should contain the following acknowledgement:

[name of your program] is a charter member of the National NEMO Network.

(d) Network Logo

Also, whenever possible and practicable all materials should display the National NEMO Network logo. NEMO Network logos are available for your use from the Hub and on the NEMO website. The logo shown to the right is the preferred version, however, if requested, a horizontal version (shown at top of page) can be supplied.

